WORKING WITH USAFA & AOG Defining roles and support

Rose "Marie" Nikovits, USAFA Parent Liaison
Corrie Grubbs, SVP, Operations
Bill Preston, Director of Parent and Family Programs
Katrina Claydon, Member Engagement Specialist





- USAFA has an Official Parent Liaison Civil Servant Position
 - Acts as Liaison between USAFA Leadership and Parents
 - Other Service Academies do not have position; additional duty
- Official Correspondence/news from USAFA leadership
- USAFA provides information by email, posts on social media/webpages, speaking engagements, & has zoom calls



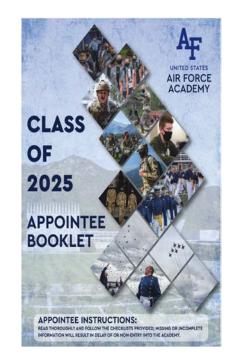


- USAFA Parent Liaison cont.
 - Communicates on Special Events PW, Graduation etc..
 - Liaison for Speaker Requests for Parent Clubs
 - Works Cadet Privacy Act Releases for local Parent Clubs
 - Answers parent questions/concerns
 - Monitors FACEBOOK Group Pages; posts information and corrects rumors





- USAFA Parent Liaison cont.
 - Monitors Parent Weekend & Graduation email accounts to answer parent questions
 - Writes Appointee Guide and Parent Guide each year
 - Works closely with AOG Parent Program Coordinators
 - Helps ensure consistent messaging between USAFA & AOG
 - Helps coordinate Parent Club events at USAFA

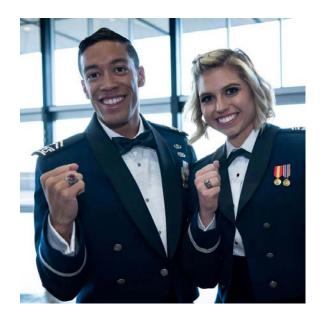




- USAFA Parent Liaison cont.
 - Vets administrators for Parent FACEBOOK Class Year Groups and works closely with other admins to ensure official messaging and protection of cadet/cadet's families privacy when needed
 - Works closely with AOG Parent Program Coordinators; messaging & Parent Club President support
 - Helps ensure consistent messaging between USAFA & AOG for parents
 - Helps coordinate Parent Club events at USAFA



- Any cadet who wants a ring but cannot afford a ring gets a ring.
- Class Ring Design Process
 From start of artwork to completion of Ring distribution
- Assist the Ring Dance committee with planning and execution (glassware ordering, helping with the programs, etc.).





- Firstie Departure:
 - A Resource Guide for all soon to be 2nd LT
 - https://cadetprograms.usafagroups.org/
- 2 Degree program:
 - 2nd Decision that assists cadets in the AFSC selection process
- Grad panels on ZoomieBrief:
 - Showcase what cadets can/will do in the future
 - https://alumlc.org/usafa





- Cadets that find themselves with a golden ticket at the end of the four years and do not commission:
 - Get job assistance from the AOG (and other services)





- Legacy events
 - Support Acceptance Day Parade
 - Present Contrails to the 8 outstanding basics and a Legacy rep speaks to the class.
 - 100s Night dinner
 - Coordinate the ordering and distribution of the 2 Lt bars for commissioning
 - Provide Legacy members at commissioning to hand out the bars
 - Coordinate speakers for Milestone Events
 - Commitment Dinner
 - Exemplar Dinner
 - Ring Dining Out



- Squadron care packages:
 - include games, snacks, art supplies
- Direct Financial Support:
 - AOG donates annually to help <u>support all cadets</u> programs
 - Includes sports, teams, clubs



PARENT & FAMILY SUPPORT FROM AOG

• Membership Benefits

- Webguy
 - Photos and blog throughout 4 years at USAFA
- 15% Discount off Merchandise at AOG Store
- Checkpoints Magazine
- Parent Engagement
 - U.S. Olympic & Paralympic Museum
 - Preferential Rates
 - Other partnerships coming soon
 - Webguy Family Fun Portraits
 - Friday, 3 September 2021 from 12.30 pm to 4.30 pm at Doolittle Hall
 - Membership Giveaways
 - All major events held at USAFA
 - Head over to Doolittle Hall Friday, 3 September 2021 from 12.30 pm to 4.30 pm
 - Spin the wheel and win a prize everyone a winner
 - Class giveaways
 - 2022 Class Crest Sticker
 - 2024 Bracelet
 - Other class year giveaways while stocks last





ASSOCIATION OF GRADUATES UNITED STATES AIR FORCE ACADEMY







MORE THAN JUST WEBGUY!

PARENT CLUB SUPPORT FROM AOG

- USAFA Parent Products Website
 - National Fundraiser Clearinghouse
 - Shop & Support USAFA Parent Clubs fundraising efforts
 - This service is provided as a courtesy to all USAFA Association of Graduates members and families.
 - The AOG has no financial interest, receives no profit from the sale of any of the items listed on the Products page, nor is there any implied warranty or endorsement of any item.
 - https://www.afaparentproducts.info/







PARENT CLUB SUPPORT FROM AOG

AOG WEEBLY SERVICES

- Easy-to-use customizable template
- Direct customer care through your AOG team
- URL hosting services | [CFLPC.afaparents.org]
- Design services | logo and custom images
- Website Tool Kit | high-resolution images, tutorial videos, and branding guidelines
- High Quality Photos | US Air Force Academy & AOG Events
- Weebly User Agreement link:
 - https://zfrmz.com/cexIX5WT3vVc2FbGaQeq







PARENT CLUB SUPPORT FROM AOG

- WHY HAVE A CLUB WEBSITE
- Provides an online presence where all parents, cadets, and candidates can access information about your club.
- Creates a professional appearance and sense of credibility for your organization.
- Consistency in messaging and capture past accomplishments of the club.
- Customize how much or how little you want on the website.



