

WEEBLY WEBSITE SERVICES

Connect with parents by utilizing a club website

INTRODUCTION AND WELCOME



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WHY HAVE A CLUB WEBSITE?



- Provides an online presence where all parents, cadets, and candidates can access information about your club.
- Creates a professional appearance and sense of credibility for your organization.

Consistency in messaging and capture past accomplishments of the club.

Customize how much or how little you want on the website.



TIPS FOR CREATING A POWERFUL WEBSITE



- Determine your **goals** for your website
 - Informing | Promoting | Selling | Membership | Presence
- Keep it **simple, clean, and consistent**
- Avoid hard to read colors and small fonts
- Utilize **Call to action buttons**
- Always have a **contact form**
- Use **high-resolution photos**
- **Mobile Friendly**
- Keep your website **up to date**
- **Recruit** a dedicated webmaster

AOG WEEBLY SERVICES



[HOME](#)

[ABOUT](#)

[NEWS](#)

[CONTACT](#)

[SHOP](#)

[DONATE](#)

[EVENTS](#)

[MEMBERSHIP](#)

[YOUR WEBSITE RESOURCES](#)

AOG EXAMPLE SITE

WHO/WHAT AREA DO YOU SERVE?
SERVING THE CHAPTER, CLUBS, AND GROUPS ASSOCIATED WITH THE
US AIR FORCE ACADEMY AND ASSOCIATION OF GRADUATES.

- Easy-to-use [customizable template](#)
- Direct [customer support](#) through your AOG team
- URL [hosting services](#) | [CFLPC.afaparents.org]
[Design services](#) | logo
- Website **Tool Kit** | high-resolution images, tutorial videos, and branding guidelines

DESIGN CONSIDERATIONS



www.CFLPC.afaparents.org

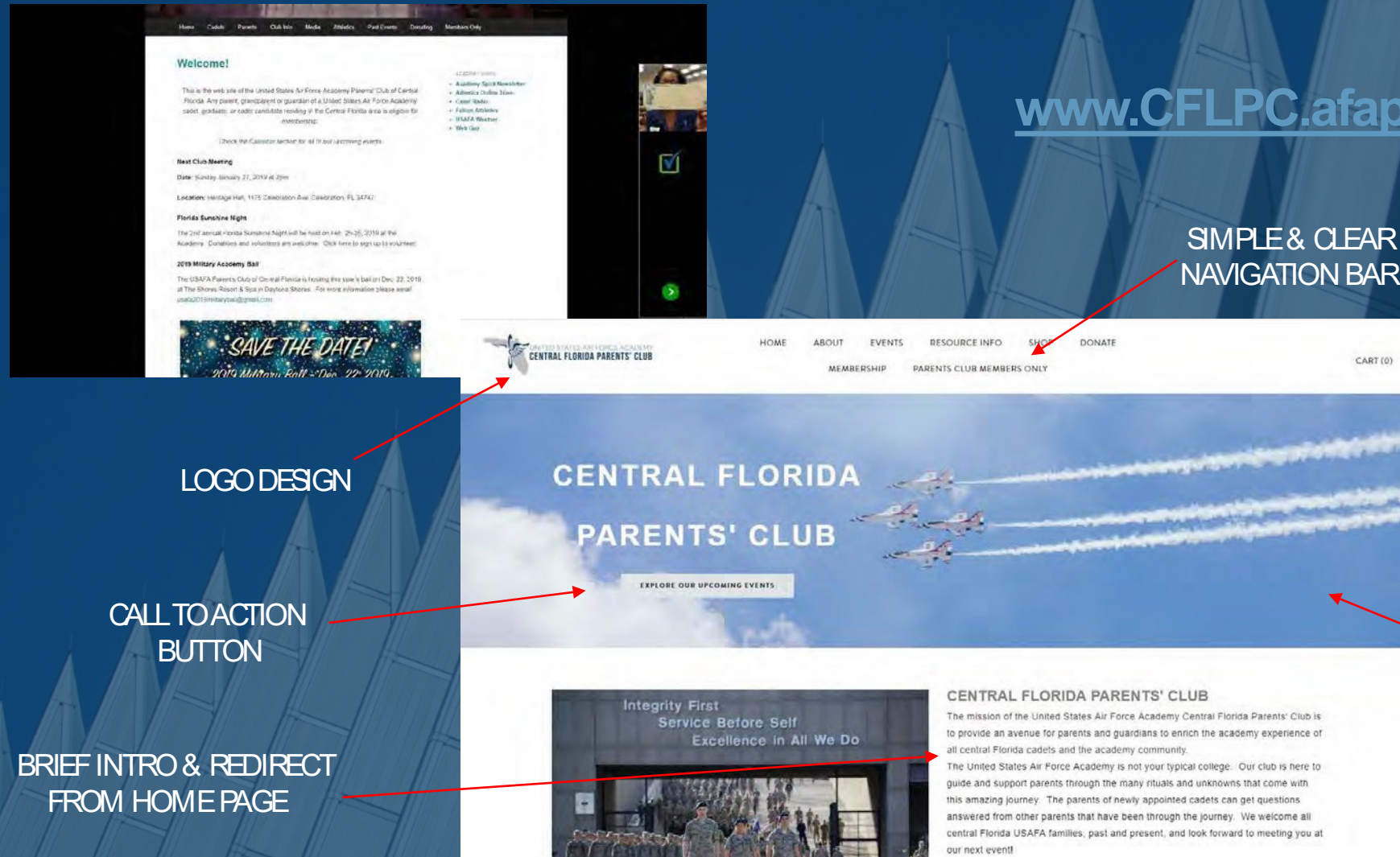
SIMPLE & CLEAR
NAVIGATION BAR

LOGO DESIGN

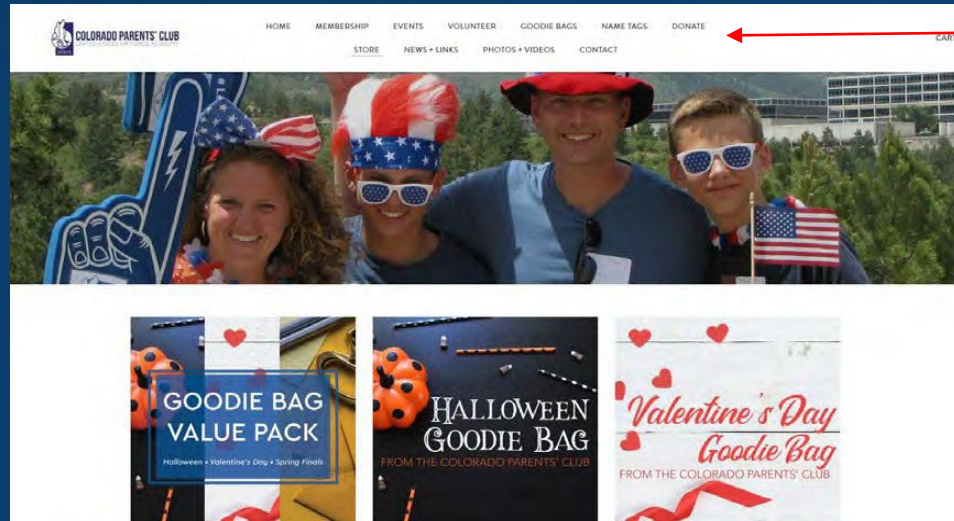
CALL TO ACTION
BUTTON

BRIEF INTRO & REDIRECT
FROM HOME PAGE

EYE CATCHING & HIGH
RESOLUTION IMAGES

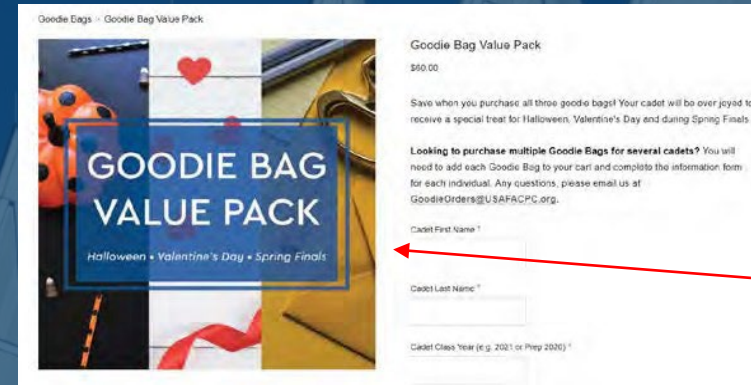


DESIGN CONSIDERATIONS

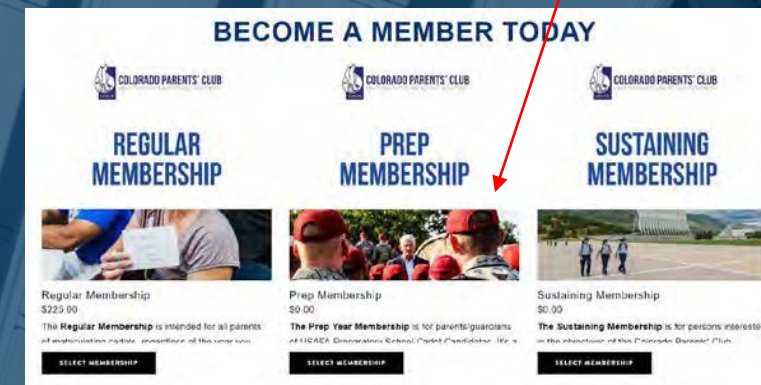
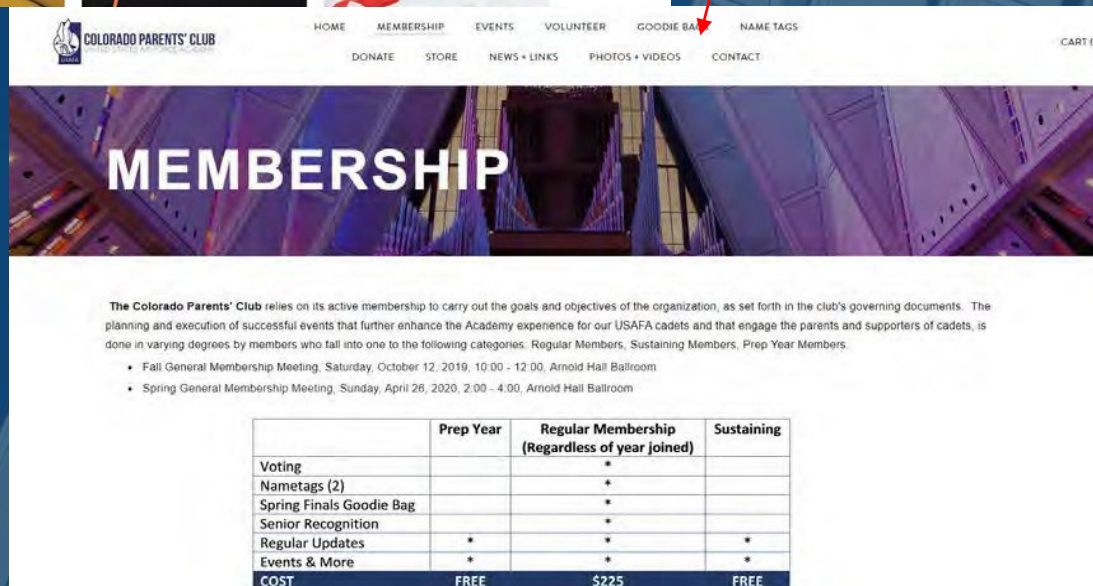


SIMPLE & CLEAR
NAVIGATION BAR

www.usafacpc.org



EYE CATCHING & HIGH
RESOLUTION IMAGES



WEEBLY TEMPLATE

Let's take a look.....



THE PROCESS TO GETTING STARTED



Contact Katrina/Laura about your interest in kick-starting your website

- Schedule a 30-minute **website consultation**
- Sign **Weebly Agreement** and return to Katrina/Laura
- Receive access to your **AOG Demo Website**

Format and design your website to fit your organizations needs

- Pre-launch **review** with the AOG team
- Website Goes **Live**



BEGIN BUILDING YOUR WEBSITE TODAY BY CONTACTING OUR TEAM!



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THANK YOU!

www.usafa.org

