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USAFA Strategic Communications

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Who We Are In CM . . .

■ The Merge!

- Strategic Communications & Public Affairs Become One!
- Effective Date - 1 June 2022
- Eliminated Overlap Areas, Synchronized Efforts
- Three Divisions + the USAFA Band
- Outreach = Parents, Grads, Congress, Local/State/National, Industry, Higher Ed, Visitor Experience, USAFA Foundations
- Filling Vacancies as fast as possible
- New Chief of Gov't Relations Onboard
- Carrie Clancy Part of the CM Outreach Team!
- Graduate Liaison Hire Next!

On the horizon . . .

- Taste of Home - 16 March
- Founders Day Events
- Jabara Dinner - 7 April
- Spirit 03 Memorial Dedication - 5 May
- Graduation - 1 June
- I-Day Parent Program - 28 June
- Grad March-Back - 28 July
- Distinguished Graduate Dinner - 12 August
- Next-of-Kin Day - 25 August
- Reunion Weekends x 3 - Sept - Nov



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