



# **USAFA** Taste of Home

#### 16 March 2023 – Arnold Hall



**What**: *NEW* Senior Leadership initiated Parent-hosted *MORALE EVENT* for entire Cadet Wing

- Completely run and executed by USAFA State Parent Clubs
  - Sue Walker is Lead Event Coordinator
- Modeled after International Fair held at Maxwell Air Force Base
  - Parent Clubs assigned to one of 6 Regions
  - Each Region plans and executes their specific regional experience

When: Thursday, 16 March 2023, evening event

• Falls after Recognition and before Spring Break

#### Where: Arnold Hall

#### Overall Vision "Think Big, Think Differently, Think of Home"



- Regions will have their own space to create their regional experience
  - **EPCOT-like experience** where cadets will "visit" a region to sample food, play games, etc.
- Request has been made to have Gary Sinise and the Lt Dan Band perform as the culminating event
- This is the INAUGURAL event you'll be setting the bar for future parent-hosted events



# Constraints



- Arnold Hall
- Abide by USAFA rules

#### Six Regions That Our Cadets Call Home





• Europe Parent Club included with Northeast Region

Created with mapchart.net

- Guam Parent Club included with Pacific Region
- Virtual Club included with Mountain West



## Regional Leads



- West- Rocio Watkins
- Mountain West- Kathy Puseman
- Southwest- Will McLaughlin
- Midwest-TBD
- Northeast-Susan Chan-Peter
- Southeast-Kevin Divers

Thanks for stepping up to help make this event great!

#### West Region – Rocio Watkins

- Alaska Shelly Miller
- California
  - CA1 Central
  - CA2 Tri County
  - CA3 Northern Cali
  - CA4 LA: Stefany Forsey, Jason Guzman
  - CA5 Orange County

CA6 – Sacramento: Alan Mitchell

- CA7 San Diego
- CA8 Inland Empire

#### • Hawaii

- Idaho Charlie Silva
- Nevada
- Oregon
- Utah
- Washington Sheryl Medeiros
- Guam Jean Chabanne



# Mountain West Region – Kathy Puseman



- Colorado
- Kansas
- Montana
- Nebraska
- North Dakota
- South Dakota Cory Diedrich
- Wyoming
- Virtual Parent Club

# Southwest Region – Will McLaughlin

- Arizona Katie Brethour
- New Mexico Erin Jerry
- Oklahoma Deana Carey
- Texas
  - TX1 West TX
  - TX2 North TX Will McLaughlin
  - TX3 South TX Diane Nemecek
  - TX4 SE TX
  - TX 5 Central TX Soyoung and Abe Choi







# Midwest Region – TBD

- Missouri
- IL1 Northern- Anne Schwaab
- IL2 Central
- Indiana

Illinois

- Iowa
- Kentucky Debbie Setzer
- Michigan
  - MI1 Western
  - MI2 Eastern
- Minnesota

MO1 –

MO2 – Metro St Louis – Alli Kietz

- Ohio
  - **OH1 Northern**
  - **OH2 Central**
  - **OH3 Southwest Anne Hess**
- Wisconsin

## Northeast Region – Susan Chan-Peter

- 6- | 4-

- Connecticut Liz Lord
- Delaware Rachel Workman
- Maine
- Maryland
- Massachusetts Mary Beth Walsh
- New Hampshire Ray Miclette
- New Jersey Monika Miranda
- New York
  - NY1 Central
  - NY2 NE Bill Martin
  - NY4 Metro Kari Johnson, Julie Chen

- NY5 Western
- Pennsylvania PA1 Central - Mike Sharkey PA2 South Philly
  - PA3 West Tracy Smoley
- **Rhode Island**
- Vermont
- Virginia
  - VA1 National Capitol Lynne Niggel-
- Conroe

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- VA2 South VA
- West Virginia Darleen Zobrist





# Southeast Region – Kevin Divers



- Alabama Matthew McFall
- Arkansas Stacy Walz
- Florida
  - FL1 Gulf Coast
  - **FL2 South Denise Brown**
  - FL3 Big Bend
  - FL4 Northeast
  - FL5 Central
  - FL 6 SW
  - FL7 Emerald Coast
- Georgia Terri Davis

- Louisiana Douglas Wingo
- Mississippi Allison Diers, Melanie Morgan
- North Carolina
  - NC1 Eastern
  - NC2 Piedmont Vila Fleming
- South Carolina
  SC1 Robin Halus
  SC2 –
- Tennessee Jerry Lyons



- All parent clubs are encouraged to participate and have a voice in determining their regional experience
- Fundraising is not expected nor required
  - Parent Clubs have the autonomy to determine how their own club funds will be used or to solicit donations from community partners in their regions
  - Parent Clubs decide what contribution they can make to the event based on the number of cadets their club has at USAFA
  - Keep in mind gift limitations (see Fundraising/Gift FAQs)
- Parent Clubs may choose to provide goodie bags for just their cadets or all cadets
  - Must adhere to gift giving/fundraising guidelines
- Regional volunteers are responsible for set-up and clean-up of their assigned space

## Regional Lead Responsibilities



- Point of Contact for your region
- Help identify state leads by 15 April 2022
- Collect information on state leads, email and phone number
- Facilitate meetings with state reps
- Communicate with Chair, needs/wants
- Provide a flag from each state
- Submit regional proposal to Sue Walker by 15 July 2022
- Help execute regional experience on 16 March 2023

# Parent Club Representative Responsibilities



- Liaison between your parent club and the Regional Lead
- Be the voice for your state or area of your state
- Provide support to Regional Lead (bringing ideas for the experience, food, entertainment, decorating, finding volunteers for your state, etc.)
- Facilitate gifts (if desired), for your state cadets, following gift-giving guidelines
- Help execute the USAFA Taste of Home on 16 March 2023

#### Timeline



#### 15 April 2022 – all Parent Club Points of Contact identified

• Send Name and Contact information to Parent Liaison

#### 15 July 2022 – Regional Proposals due to Sue Walker

- Provide overall concept for the regional experience, space required for your region, AV or electrical requirements, estimate of number of volunteers
- 15 Aug 2022 Regional Plan approval
- 31 Aug 1 Sep 2022 Breakout Sessions for in person planning at Presidents' Conference

15 Feb 2023 – Entry Authorization List requests due, if needed

16 March 2023 – USAFA Taste of Home Event

#### Ideas – Think outside of the box!



- Host an "experience" (BBQ master given demonstrations at set times)
- Games (casino type, volleyball)
- Karaoke
- Food trucks
- Outdoor fire pits
- Celebrities
- Deployed Haps

#### Additional Volunteer Needs



- Webmaster (help maintain USAFA Taste of Home Website)
- Treasurer
- Volunteer Coordinator (to collect info from all regions, assist with EAL if needed)
- Other roles to be determined by Regional Leads

## Frequently Asked Questions



- 1. Can we serve food?
- 2. Do we have to provide enough food for the entire cadet wing?
- 3. Do I have to come on 16 March to participate?
- 4. Can Alumni volunteer?
- 5. Do we fundraise for this event?
- 6. Can we play games?
- 7. Will each region have the same amount of space?
- 8. Can I bring gifts for my state's cadets?

#### **Regional Breakout Sessions** With Regional Leads and/or Parent Ambassador Facilitators



West – Hosted by Mark Hamilton, Regional Lead – Rocio Watkins

Mountain West – Hosted by Laura Gallagher, Regional Lead - Kathy Puseman

Southwest – Hosted by Bill Preston, Regional Lead – Will McLaughlin

Midwest – Hosted by Sue Walker, Regional Lead TBD

Northeast – Hosted by Katrina Claydon, Regional Lead - Susan Chan-Peter

Southeast – Hosted by Scott Damon, Regional Lead – Kevin Divers

## Regional Breakout Session Action Items



- What defines our region? As a group, identify 20 words that reflect your region
  - Please give to Sue Walker at the end of the session
- What do you want your regional experience to be? Brainstorm ideas (consider most visited landmarks, celebrities affiliated with your region, music of your region, regional foods) Entertainment? Activities? Food? Decorations?

\*\*Keep in mind that all 4 classes will be attending. What can you provide that will draw upperclassmen and underclassmen?

- What are your Website needs?
  - Do you want your region to have their own visible page? What do you want that page to look like? List of reps/regions? Email?
  - Do you want a planning page only visible to your regional team?
  - Does your region want a donate button? Which club would be responsible?



#### Points of Contact



Sue Walker – AOG Parent Ambassador and Event Coordinator Email: usafatoh@gmail.com (817) 300-0187

Carrie Clancy - AOG Parent Program Liaison, Association of Graduates Email: <u>carrie.clancy@aogusafa.org</u> (719)510-2484

Marie Nikovits – USAFA Parents' Liaison Email: <u>usafa.ParentLiaison@afacademy.af.edu</u> (719) 333-3828 or Toll Free: (877) 268-3383

Bill Preston – Director, Parent and Family Programs, Association of Graduates Email: <u>bill.preston@aogusafa.org</u> (719)373-2050

Katrina Claydon – Member Engagement Specialist, Association of Graduates Email: <u>katrina.claydon@aogusafa.org</u> (719)654-4639





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# Thank you!

#### Together we'll set the bar high for future