State Outline and Circular State Options

State Outline Options:

Option 1

Option 2

Option 3

Circular State Options: State outline in the middle with a star or state symbol in border.

Option 1

Option 2

Guidance:

Do not use the acronym USAFA.

U.S. Air Force Academy must be used in all Parents' Clubs names.

Only used approved fonts: **Cera**, **Ideal Sans** or **Trebuchet MS**.

Use approved brand colors.

Designs must be reviewed and approved by Brand Manager.

State Flag and Localized Options

State Flag Options: Must adhere to state guidance on use of flag. See your state's website for trademark use.

Option 1

Option 2

Localized Options: For non-statewide Parents' Clubs. Non-trademarked design in the middle with a star or state symbol in border.

Option 1

Option 2

Guidance:

Do not use the acronym USAFA.

U.S. Air Force Academy must be used in all Parents' Clubs names.

Only used approved fonts: **Cera**, **Ideal Sans** or **Trebuchet MS**.

Use approved brand colors.

Designs must be reviewed and approved by Brand Manager.