



## Parent Liaison

#### UNITED STATES AIR FORCE ACADEMY

Marie Nikovits USAFA/CM



### Parent Liaison

- Parent Guides
- State Night Coordination
- USAFA Parent Club Websites
  - Presidents forms, Speaker Request form, State Nights procedures, Privacy Act Release form, Parent Club President Conference slides, video etc...
- Parent Resources & Helpful Links
- USAFA Helpful Information and Social Media
- Speaker Program procedures for USAFA



### Parent Guides

#### USAFA Guides for Parents

- 2024 Appointee Guide Parent Liaison will write
- What to Expect in the First 10 Weeks: A Parent Guide
- USAFA Parent Guide Took over from AOG 2019-2020
- USAFA Parent Club President Guide in Development\
- Plan to streamline information in Appointee, What to Expect in the first 10 Weeks: A Parent Guide and the USAF Parent Guide
  - Help reduce duplication and not overload new parents with information they don't need right away.



State Night Coordination Checklist uploaded on the Official USAFA Parent Club President webpage:

Parents' Club Presidents - United States Air Force Academy



### Official Parent Club Presidents Webpage

Parents' Club Presidents Webpage:

https://www.usafa.edu/parents/parent-clubs-spirit-committees/parents-clubpresidents/

- 2018 Parents' Club Presidents Videos
- Helpful Information for Parents' Club Presidents
- Sample Presentations from Past Conferences



#### **Resources for Parents**

#### RESOURCES FOR PARENTS

- Parents' Clubs and Spirit Committees
- Parents' Weekend
- Graduation
- Falcon Family Newsletter
- Important Dates
- Parents' Guide for 2019-2020
- 2023 Appointee Booklet
- Common Acronyms list



## Resources for Parents Cont.

- What to Expect in the First 10 Weeks-Parent Guide
- Information for Mailing Cadets
- Cadet Spring Break Bus Schedule
- Prep School Spring Break Bus Schedule
- Supporting Your Cadet
- Cadet Financial Information



## Parent Webpage Helpful Links

#### Helpful Links

- Academic Calendar
- Academic Success Center
- Acceptance Parade
- Athletics (Ticket Sales)
- Cadet Photos
- Core Curriculum
- Association of Graduates-Parents Portal
- USAFA Endowment Parent and Family GivingHelping Agencies
- Preparatory School



## **USAFA Information**

#### USAFA Information

- Parent Liaison monitors 17 FACEBOOK Parent Accounts
  - Helps answer parent questions
- Please come to Parent Liaison to verify if not sure
- Ensure you have current information as things change at USAFA.



#### **USAFA Resources**

#### USAFA Resources

- Official USAFA Webpage
  - Virtual Reality Tour, Stories, and Videos
- Social Media
  - Official USAFA FACEBOOK page
  - Twitter
  - Instagram
  - YOUTUBE
- Alexa Amazon APP
  - Listen to what is happening at USAFA Daily!
- KAFA Radio Station
- Photos
  - Flickr <u>https://www.flickr.com/photos/af\_academy/albums/</u>
  - AOG Webguy

# AF Speaker Requests for Parent Club

- Parent Clubs send Speaker Engagement Requests to USAFA/CM, USAFA Strategic Communications, <u>Strategic.Communication@usafa.edu</u> & ccing USAFA Parent Liaison, <u>USAFA.ParentLiaison@usafa.edu</u> (719) 333-3828.
  - Speaker form is on USAFA Parent Club President webpage
  - Be specific on the request form and send as soon as possible
  - State if you wish a particular senior leader to come and brief
- USAFA/CM Outreach Branch will try and get the speaker
- Parent Club will be notified and given to the speaker or speaker's office to work logistics
- Trying to combine events for speakers (AOG, ALOs, Parents, and Grads)



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