

Association of Graduates Parent & Family Programs



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WebGuy



Circa 2004

USAF ACADEMY CLASS OF 2009

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Class of 2009

Hi-Resolution Photos

Many members have asked for the BCT photo galleries in hi-resolution format to produce gifts for their cadets.

In response, Web Guy asked the gallery photographer to get the original h-res photos (plus a host of other BCT photos) into new galleries that the parents could use to make gifts.

The "compilation" is complete. And until Dec 31st, you can get them here. Click on the button below.

[Photos - Hi Res](#)

Upcoming 2009 Events

Dates	Event
Nov 20 - 22	Commandant's Challenge



What a Photo!

AOG's Featured Item for November/December



HOLIDAY ORNAMENT
\$20

[Click Here for the AOG STORE](#)

Circa 2005

CLASS OF 2009

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Fourthclass Year

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Aug 9th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=380&htmlfile=newspages3_blox.htm
Aug 8th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=377&htmlfile=newspages3_blox.htm
Aug 7th	No Entry
Aug 6th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=376&htmlfile=newspages3_blox.htm
Aug 5th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=374&htmlfile=newspages3_blox.htm
Aug 4th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=370&htmlfile=newspages3_blox.htm
Aug 3rd	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=369&htmlfile=newspages3_blox.htm
Aug 2nd	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=367&htmlfile=newspages3_blox.htm
Aug 1st	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=366&htmlfile=newspages3_blox.htm
Jul 31st	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=365&htmlfile=newspages3_blox.htm
Jul 30th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=364&htmlfile=newspages3_blox.htm
Jul 29th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=363&htmlfile=newspages3_blox.htm
Jul 28th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=362&htmlfile=newspages3_blox.htm
Jul 27th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=359&htmlfile=newspages3_blox.htm
Jul 26th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=359&htmlfile=newspages3_blox.htm
Jul 25th	http://www.usafa.org/cgi-any/newspages.dll/pages?bid=98&nfid=104&record=356&htmlfile=newspages3_blox.htm

Circa 2005

Web Guy Notes - July 03rd Part II

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Appointee
Orientation at
USAFA_(Completed)

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1415 MDT

This is where a few of Squadron D parents get a great deal. First, here are some still shots of one of the Squadron D flights.

Note: I told them to smile so you could see there are times they get to be themselves.



re their
nametags show. A bunch of them grab their nametags, all except this Basic. He points
at his US Air Force nametag.

The entire ~~lectinar~~ busts out laughing and they start dogging him. He busts out laughing
too and they have a great chuckle. Although this doesn't sound like much, these are the
personal times that help build the camaraderie that develops between the Basics.



Circa 2006



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WebGuy Notes

Jun15th

Inprocessing begins at Doolittle Hall, the Headquarters of the Association of Graduates (AOG).



Appointees wait in line on the sidewalk to the south of the building. Very early in the morning, the line is normally short. However, by mid-morning, the wait out on the sidewalk can be quite a while. That's why I send folks out to hand out water and sunblock lotion while people are out there waiting.

This year, the AOG has invited graduates from the Class of 1971 to come out as volunteers to help the appointees and families out in the line. This is something new we added to the Legacy Class Program. What is the Legacy Class Program, you ask?

Well, back in 2000, the Class of 1964 and the AOG spearheaded a program where the 40-year class becomes the "Legacy Class". The idea was to tie the Legacy Class to the Current Class and allow the Legacy Class to meet up with the Current Class at the milestones of the Cadet Career - Acceptance Parade; Commitment Dinner; Ring Dance; etc.

So, you may see some 1971 graduates in the Inprocessing Line with you.



Once the appointees reach the front of the line, groups of 50 - 75 step under a canopy in front of the building to receive their first "welcome", from Col (Ret) Jim Shaw, AOG President and CEO. This stop only takes a few minutes. After that, appointees and parents go inside Doolittle Hall.

Circa 2007

Hunting Wabbits

Remember how we said "If there is one thing a Basic Cadet cannot resist, it's a 'thumbs up' "? Well, as soon as weapons issue rolls around, something similar happens with the WebGuy bloggers. If there is one thing a blogger cannot resist, it's captioning a crazy weapons issue photo like this:



"Shhhh, be vewy vewy quiet. We're hunting wabbits!"

Circa 2008

Air Force Academy Association of Graduates

- Nonprofit Alumni Association
- Members include Graduates, Cadets, Alumni, Parents, & Friends
- Mission:
 - Support Academy and Cadets
 - Serve the Graduate & Membership Communities
 - Preserve and Promote Heritage



Vision – Service For A Lifetime

Empower the Air Force Academy Family to do great things for each other, the Academy, and the Nation for a lifetime.



One Team, One Fight



Air Force Career Fields *Air Force Specialty Codes (AFSCs)*

- | | | |
|------------------------|---------------------------------|-----------------------------------|
| ▪ Pilot | ▪ Physical Therapist | ▪ Judge Advocate General (Lawyer) |
| ▪ CSO | ▪ Optometrist | ▪ Chaplain |
| ▪ Air Battle Manager | ▪ Aerospace Physiologist | ▪ ** Scientist |
| ▪ Space and Missiles | ▪ Biomedical Scientist | ▪ ** Developmental Eng |
| ▪ Airfield Operations | ▪ Dietitian | ▪ ** Acquisitions |
| ▪ Intelligence | ▪ Pharmacist | ▪ **Civil Engineering |
| ▪ Weather | ▪ Neurologist | ▪ Contractors |
| ▪ Logistics Readiness | ▪ Surgeon | ▪ Financial Management |
| ▪ Aircraft Maintenance | ▪ Flight Nurse | ▪ Special Investigator |
| ▪ Security Forces | ▪ Orthodontist | ▪ Operations Management |
| ▪ Public Affairs | ▪ Dentist | |
| ▪ Services | ▪ Aerospace Medicine Specialist | |
| ▪ Manpower/Personnel | | |
| ▪ Communications | | |

AF Air Force Academy Family *Air Force Family Codes (AFCCs)*



- USAFA Graduates
- USAFA Alumni
- USAFA Alumni Parents
- USAFA Graduate Parents
- Friends
- Polaris Society Members
- USAFA Faculty or Staff
- USAFA Senior Staff
- Widows
- Parents of Cadet
- USAFA Cadets
- Falcon Foundation Members
- Admissions Liaison Officers

FAMILY PLAN MEMBERSHIP



MORE THAN JUST WEBGUY!

- LIFE MEMBERSHIP AT GRADUATION FOR YOUR CADET!
- SUPPORT FOR CADET PROGRAMS
- DOOLITTLE HALL STORE DISCOUNTS
- CHECKPOINTS & MORE!

THE BACKGROUND...

The Family plan was created to increase the connection of parents and cadets alike to the Academy and Association of Graduates. Over the past 16 years, parents have highly valued Webguy photos. By creating a year-round, four-year program beyond BCT with additional benefits, we offer something for everyone. Families enjoy a unique window into Cadet life and 4 years of photo memories, while their child receives a membership that will benefit them for a lifetime!

THE DETAILS...

Your \$36 monthly payment is split into two categories:

- \$20 pays for the family portion of the membership which includes all of your AOG membership benefits, including access to our WebGuy program.
- The remaining \$16 of your membership fee pays for an AOG Life Membership for your cadet upon graduation.

Family Plan Membership includes:

- Unlimited WebGuy access at www.usafawebguy.com (Parent membership benefit only)
- 15% shopping discount at our gift shop in Doolittle Hall and online (shopusafa.org)
- Up to 50% off flash sales in our gift shop and online: up to 4 times a year!
- Invitations to events at a discounted member rate for you and your guest(s)
- A subscription to Checkpoints: our award-winning, quarterly alumni magazine
- AND MUCH MORE! For a complete list of benefits, go to www.usafa.org/Membership/Benefits

At the end of your 48-month term, YOU and YOUR CADET both have individual Life Memberships to the Association of Graduates!

Your payments stop automatically after the 48th payment, but you can access the benefits of membership for life.

CONNECT WITH US!

WWW.USAFAWEBGUY.COM/MEMBERSHIP

WEBGUY
MEMBERSHIP FOR GRADUATES

JOIN NOW! BLOG FREE GALLERIES SHOP LOG IN

SIGN UP FOR WEBGUY FAMILY PLAN [WEBGUY HOME](#) [SIGN UP](#)

Already have an account? [Login here.](#)

Create a new account.

Email

Password

Confirm password

Cadet Name

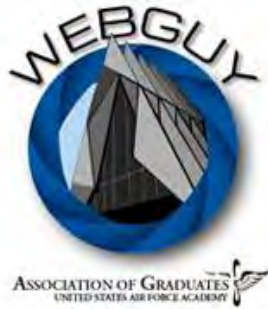
Will your cadet be an intercollegiate athlete? If so - what sport?



GET CONNECTED!
DOWNLOAD THE AOG APP



Association of Graduates Parent & Family Programs



Weebly Websites



WEEBLY WEBSITE SERVICES

A quick look on how to connect with
parents by utilizing a website.



Devin Davis | Young Alumni Engagement Coordinator
Devin.Davis@AOGUSAFA.org

WHY HAVE A CLUB WEBSITE

- Provides an online presence where all parents, cadets, and candidates can **access information** about your club.
- Creates a **professional appearance** and sense of **credibility** for your organization.
- **Consistency** in messaging and capture past accomplishments of the club.
- **Customize** how much or how little you want on the website.





TIPS TO CREATING A POWERFUL WEBSITE

- Determine your **goals** for your website
 - Informing | Promoting | Selling | Membership | Presence
- Keep it **simple, clean, and consistent**
- Avoid hard to read colors and small fonts
- Utilize **Call to action buttons**
- Always have a **contact form**
- Use **high-resolution photos**
- **Mobile Friendly**
- Keep your website **up to date**
- Recruit a dedicated webmaster (not required)

[HOME](#)[ABOUT](#)[NEWS](#)[CONTACT](#)[SHOP](#)[DONATE](#)[EVENTS](#)[MEMBERSHIP](#)[YOUR WEBSITE RESOURCES](#)

AOG EXAMPLE SITE

WHO/WHAT AREA DO YOU SERVE?
SERVING THE CHAPTER, CLUBS, AND GROUPS ASSOCIATED WITH THE
US AIR FORCE ACADEMY AND ASSOCIATION OF GRADUATES.

AOG WEEBLY SERVICES

- Easy-to-use **customizable template**
- Direct **customer care** through your AOG team
- URL **hosting services** | [CFLPC.afaparents.org]
- **Design services** | logo and custom images
- Website **Tool Kit** | high-resolution images, tutorial videos, and branding guidelines

www.CFLPC.afaparents.org

SIMPLE & CLEAR
NAVIGATION BAR

LOGO DESIGN

CALL TO ACTION
BUTTON

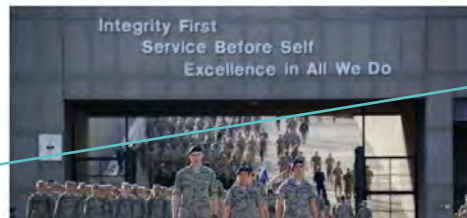
BRIEF INTRO & REDIRECT
FROM HOME PAGE

EYE CATCHING & HIGH
RESOLUTION IMAGES



HOME ABOUT EVENTS RESOURCE INFO SHOP DONATE
MEMBERSHIP PARENTS CLUB MEMBERS ONLY

CART (0)



CENTRAL FLORIDA PARENTS' CLUB

The mission of the United States Air Force Academy Central Florida Parents' Club is to provide an avenue for parents and guardians to enrich the academy experience of all central Florida cadets and the academy community.

The United States Air Force Academy is not your typical college. Our club is here to guide and support parents through the many rituals and unknowns that come with this amazing journey. The parents of newly appointed cadets can get questions answered from other parents that have been through the journey. We welcome all central Florida USAFA families, past and present, and look forward to meeting you at our next event!

SIMPLE & CLEAR NAVIGATION BAR



HOME MEMBERSHIP EVENTS VOLUNTEER GOODIE BAGS NAME TAGS DONATE
STORE NEWS + LINKS PHOTOS + VIDEOS CONTACT

CART

www.usafapcp.org

Goodie Bags - Goodie Bag Value Pack



Goodie Bag Value Pack
\$60.00

Save when you purchase all three goodie bags! Your cadet will be overjoyed to receive a special treat for Halloween, Valentine's Day and during Spring Finals.

Looking to purchase multiple Goodie Bags for several cadets? You will need to add each Goodie Bag to your cart and complete the information form for each individual. Any questions, please email us at GoodieOrders@USAFAPCP.org.

Cadet First Name *

Cadet Last Name *

Cadet Class Year (e.g. 2021 or Prep 2020) *



HOME MEMBERSHIP EVENTS VOLUNTEER GOODIE BAGS NAME TAGS
DONATE STORE NEWS + LINKS PHOTOS + VIDEOS CONTACT

CART (0)

MEMBERSHIP

The Colorado Parents' Club relies on its active membership to carry out the goals and objectives of the organization, as set forth in the club's governing documents. The planning and execution of successful events that further enhance the Academy experience for our USAFA cadets and that engage the parents and supporters of cadets, is done in varying degrees by members who fall into one of the following categories: Regular Members, Sustaining Members, Prep Year Members.

- Fall General Membership Meeting, Saturday, October 12, 2019, 10:00 - 12:00, Arnold Hall Ballroom
- Spring General Membership Meeting, Sunday, April 26, 2020, 2:00 - 4:00, Arnold Hall Ballroom

	Prep Year	Regular Membership (Regardless of year joined)	Sustaining
Voting		*	
Nametags (2)		*	
Spring Finals Goodie Bag		*	
Senior Recognition		*	
Regular Updates	*	*	*
Events & More	*	*	*
COST	FREE	\$225	FREE

BECOME A MEMBER TODAY



REGULAR
MEMBERSHIP



Regular Membership
\$225.00

The Regular Membership is intended for all parents of USAFA cadets, regardless of the year joined.

SELECT MEMBERSHIP



PREP
MEMBERSHIP



Prep Membership
\$0.00

The Prep Year Membership is for parents/guardians of USAFA's Preparatory School Cadet Candidates. It is

SELECT MEMBERSHIP



SUSTAINING
MEMBERSHIP



Sustaining Membership
\$0.00

The Sustaining Membership is for persons interested in the objectives of the "Patriotic Parents' Club."

SELECT MEMBERSHIP

THE PROCESS TO GETTING STARTED

- **Contact** Devin/Bill about your interest in kick-starting your website
- Schedule a 30-minute **website consultation**
- Sign Weebly **Agreement** and return to Devin
- Receive access to your **AOG Demo Website**
- **Format and design** your website to fit your organizations needs
- Pre-launch **review** with the AOG team
- Website Goes **Live**

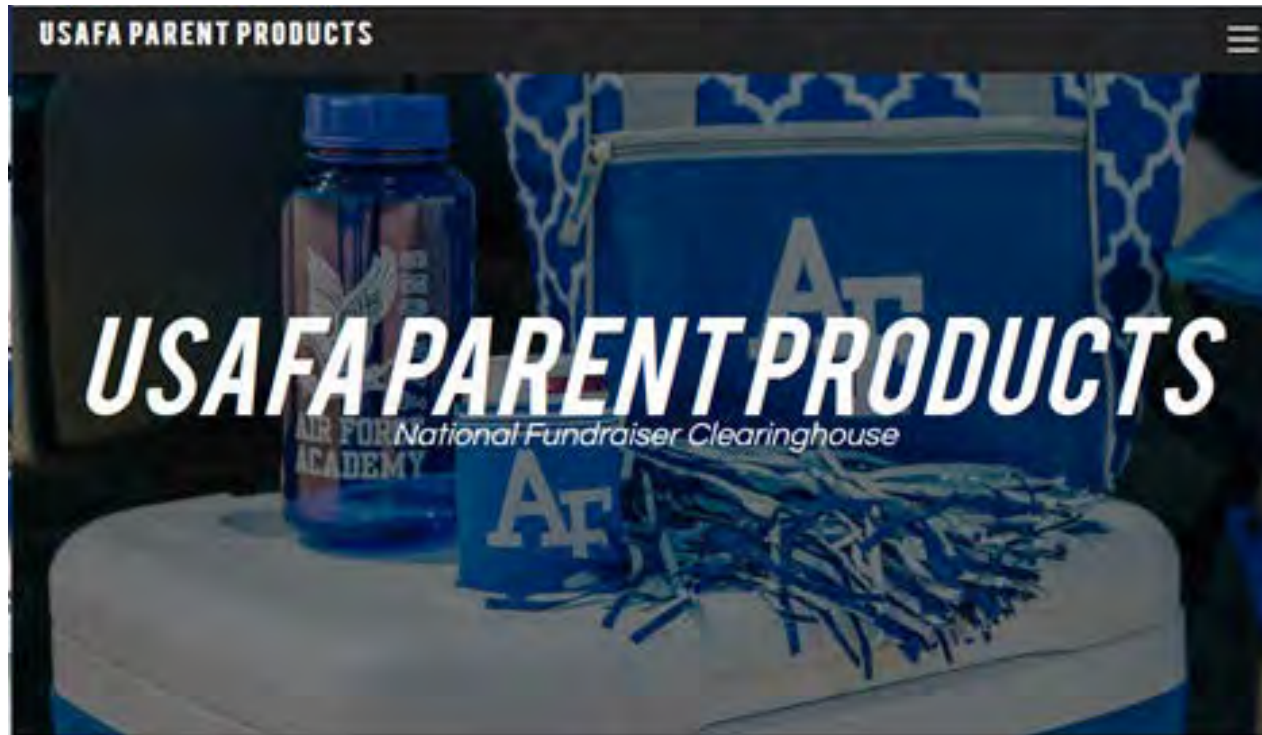


BEGIN BUILDING YOUR WEBSITE TODAY BY CONTACTING OUR TEAM AT

Devin.Davis@aogusafa.org



Devin Davis | Young Alumni Engagement Coordinator
US Air Force Academy Association of Graduates



Kim Taylor, Parent Club Products Liaison

Colonel (R) Chip Taylor, AFA 1979

Major Chris Taylor, AFA 2007, Test Pilot, F35 & F16

Capt. Libby Taylor, AFA 2014, Combat Search & Rescue Pilot, HC130-J

Fayetteville, GA

New Procedures for Selling USAFA Merchandise

- A gentlemen's agreement exists among Parent Clubs and Spirit Committees to avoid selling duplicate or very similar products as currently sold by the AOG, other Parent Groups, or Class Spirit Committees
- Establishing this process will prevent duplication of products among Parent Clubs, Spirit Committees, and the Association of Graduates (AOG)

Step 1 for New USAFA Merchandise

Have an idea for a new product? Do your research first!

- Check out the Visitors Center store, the AOG, the BX, Parent Club sites, and Spirit Committee sites to make sure the item is not already sold by an existing group
- Try to find a product that can be sold in multiples
- Tell your members to keep an eye out for any sort of new product that could be made in USAFA colors or with an AF logo

Example

In 2010, the Georgia Parents Club contacted Tervis, Bed Bath & Beyond and the visitor's center to encourage them to sell AFA Tervis tumblers. Navy and West Point logos were available, but the vendors said they didn't feel there was a market for AFA tumblers. The club contacted Tervis and AFA to see if they could get the license and start selling them as a club fundraiser. This process took approximately 5 months.

Step 2 for New USAFA Merchandise

If you want to use AFA logos or trademarks, they must be approved by the USAFA Strategic Communications

- If you want to use any of the trademarked AFA logos, you must submit your design for approval to Ashley Murphy, Brand Manager within Strategic Communications at USAFA
 - ashley.murphy@usafa.edu, 719-333-7818
- Note: Over the years USAFA will retire trademarks or change their colors slightly requiring you to resubmit the design each time you get your product reproduced

Step 3 for New USAFA Merchandise

If you want to use a class crest or AOG trademarks, they must be approved by the AOG

- If you want to use any official class crest, you must get approval from M.J. Kellenbence at the AOG
 - mj.kellenbence@aogusafa.org
- You will owe a royalty to the AOG of 10% of your profits for using the class crest on your products (Note: Money goes to that Class specific fund)
- Note: Class crest is NEVER allowed for use in graduation announcements/invitations except official announcements sold through USAFA.

Helpful Information

- Vendors
 - The AOG has also graciously offered to assist Parent Clubs with vendor selection to get you the best price
 - Reach out to other Parent Clubs to see if they have recommendations for reasonably priced vendors for product production
- If you are selling apparel or jewelry or any other items where you just use AFA colors, you do not need permission from the Academy
- **Kim Taylor** (taylorfamilyptc@yahoo.com) is the liaison between the AOG and parent clubs for new products. Please submit your new product to Kim so she can arrange for the product to be placed on the AOG Parent Club Products page. The AOG store buyers will also check this site to confirm there is no duplication of product sales.

Key Contacts

- Marie Nikovits – USAFA Parent Liaison
 - usafa.parentliaison@usafa.edu, 719-333-1433
- JoAnn Lemm – Liaison between Spirit Committee and AOG
 - spirit.committee.liaison@gmail.com
- Kim Taylor - Liaison between Parent Clubs and the AOG
 - taylorfamilyptc@yahoo.com, 678-471-6398
- Parent Portal – Parent Club and Spirit Committee Products
 - <http://www.afaparentproducts.info/>
 - <http://www.afaparentproducts.info/products.html>

MARKETING YOUR PRODUCT

- Use your webmaster's expertise to write up your product for **maximum search engine optimization!!!**
Example: We did this for our AFA napkins. Anyone doing an internet search for AFA napkins will be taken to our GA store link.
- Place a large picture of your product(s) on the front page of your web site
- Market your item at every club function
- Market your product on the generic AFA Facebook pages
- Have members market your product on their class Facebook page
- Advertise your product on the AOG Parent Club Products page
- Ask the AFA Liaison (Marie) to forward product info to all parent club presidents for further dissemination to their members
- Sell your product at the AOG Presidents Meeting on Thursday of P/W
- Sell your product at the Information Fair on Friday of P/W
- Contact your local & state AOG groups to market your new product

Additional help:

Shayna Flash - Georgia Parent's Club Merchandise Chairperson

- Shay143@aol.com, 404-357-0022

Appointee Send-offs



What We Ask

- Connect and work together with the greater AFA Community in your area.
- Educate your members that AOG membership is more than WebGuy.
- Support our programs and events
- Join your local AOG Chapter as Alumni Parents
- Help us stay connected

Go Falcons!

