



UNITED STATES
AIR FORCE
ACADEMY

Cadet Wing Leadership and Moral Initiative

Date: 2 Sept 2021

- **Adam Ort**
 - **2nd Lt. Eric Paul (2020)**
 - **C4C Shelby Paul (2025)**
- **JoAnn Lemm**
 - **Robert “Bob” Lemm (1983)**
 - **1st Lt Alia Lemm Tate (2018)**
- **Katrina Claydon**
 - **CC Stephen Claydon - USAFA Prep School (2021)**
 - **C4C Stephen Claydon (2025)**

What is the Initiative?

- Background
- Program - Creates financial resources for the Cadet Wing Commander **to ascertain, communicate** and **respond** to the morale related funding needs of the Cadet Wing.

Assist USAFA's mission to

- **EMPOWER** our cadets' independence and to overcome challenges
- **ENCOURAGE** reliance on their Air Force wingmen
- **FOCUS** for the energy and talent of their SUPPORTERS!

- **Social Media**
 - Parent “Squadron” Groups
 - Other Parent Groups

- **Why all the rules?**
 - Appearance of Impropriety
 - Perception of Conflict of Interest

- Advertising: How you can help?
 - Social Media
 - Corporate Sponsorship
 - Parent Clubs
 - Alumni
 - Website
- Foundation manages fund - 501(c)(3)

<https://www.cwleaders.org/>

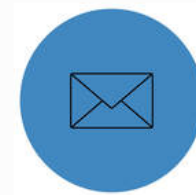
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Cadet Wing Leadership & Morale Initiative

The AOG has partnered with the Air Force Academy Foundation to create a real world leadership opportunity for the Cadet Wing.

SUPPORT THE CADET WING



Letters of Encouragement to Cadet Wing

Many cadets' experiences are looking different than expected and they are facing new challenges. This initiative is another way for the SUPPORTERS of the Cadet Wing to provide a resource to allow morale issues to be addressed.

Help us remind the cadet community that they are not alone by sending them a letter of encouragement.

SUBMIT A LETTER



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Questions?

A photograph of several Air Force Academy cadets in blue uniforms and white helmets, smiling and laughing. The text 'CADET WING LEADERSHIP AND MORALE INITIATIVE' is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

CADET WING LEADERSHIP AND MORALE INITIATIVE

USAFA Prep School Morale Initiative 2020/21

- Class of 2021 USAFA Prep School
 - Parents Weekend **Cancelled**
 - **No leave** or weekend privileges
 - **No visits** from outside sources
 - Prep School had a desire to create a **morale boosting** weekend
- What can we do?
 - Could **not** provide funds direct to the Prep School or cadets for morale building activities
 - Why can I give to some things and not to others?
 - The Academy is a military installation - a federal entity.
 - The cadets are government employees of a federal entity.
 - What were our **options**?

***DECIDING TO BE PART OF THE SOLUTION,
NOT THE PROBLEM***

- Air Force Academy Foundation
 - Falcon Funder
 - Online fundraising platform
 - Keep supporters informed and updated
 - Regular photos and videos shared
 - Sponsored events from funds donated from parents
- Cadets with assistance from leadership chose how funds would be spent
 - Horseback Rides
 - Paintball
 - Bowling
 - Food Trucks
 - DJ
 - Outdoor Movies
 - Go Karting - hired the entire facility and so much more.....



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USAFA Prep School Morale Boosting Activities 2020/21

- Webguy supported the initiative and attended all events provided by the Falcon Funder throughout the entire school year.



Integrity - Service - Excellence

- Not only was this good for **morale**, it was also good for the cadets to build **strong** relationships with their peers - **TEAM BUILDING!**
- The Parents came together as a **Family**
 - The Parents understood the **Mission**
 - Provided a platform to be able to **make a difference** in their cadets mental and social wellbeing
 - Provided the **resources** the cadets needed for some well needed down time
- The cadets took the lead to decide what **they needed**
 - Building **strong** leadership qualities

*“ Giving is not just about
making a donation, it
is about making a **difference!**”*

- Kathy Calvin

President and Chief Executive Officer

United Nations Foundation from 2013 to 2019



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