



UNITED STATES  
**AIR FORCE**  
**ACADEMY**

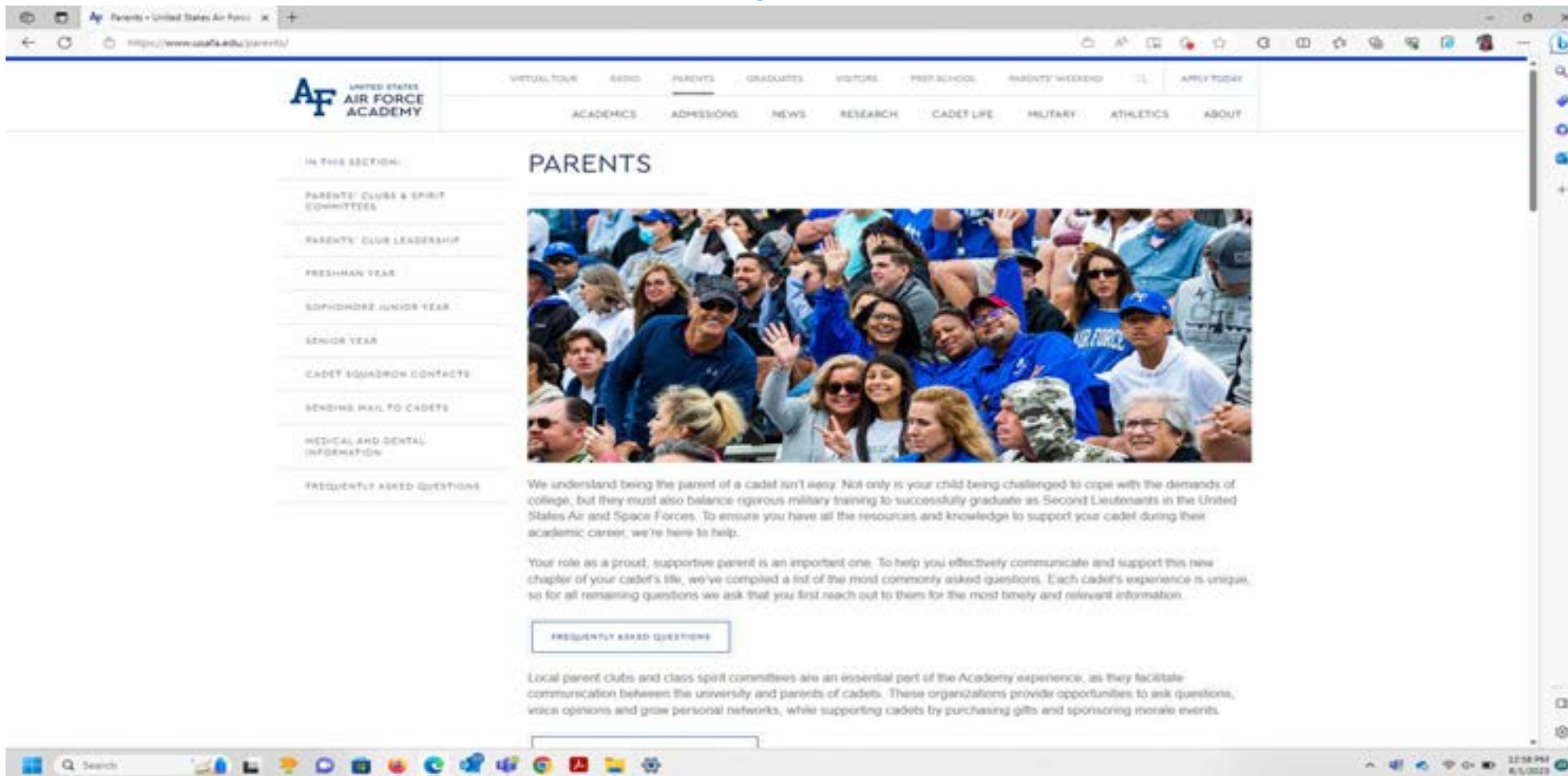
# USAFA Strategic Communications (USAFA/CM)

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**Parent Liaison Team**

## Helpful Website for Parents' Club Presidents/Parents

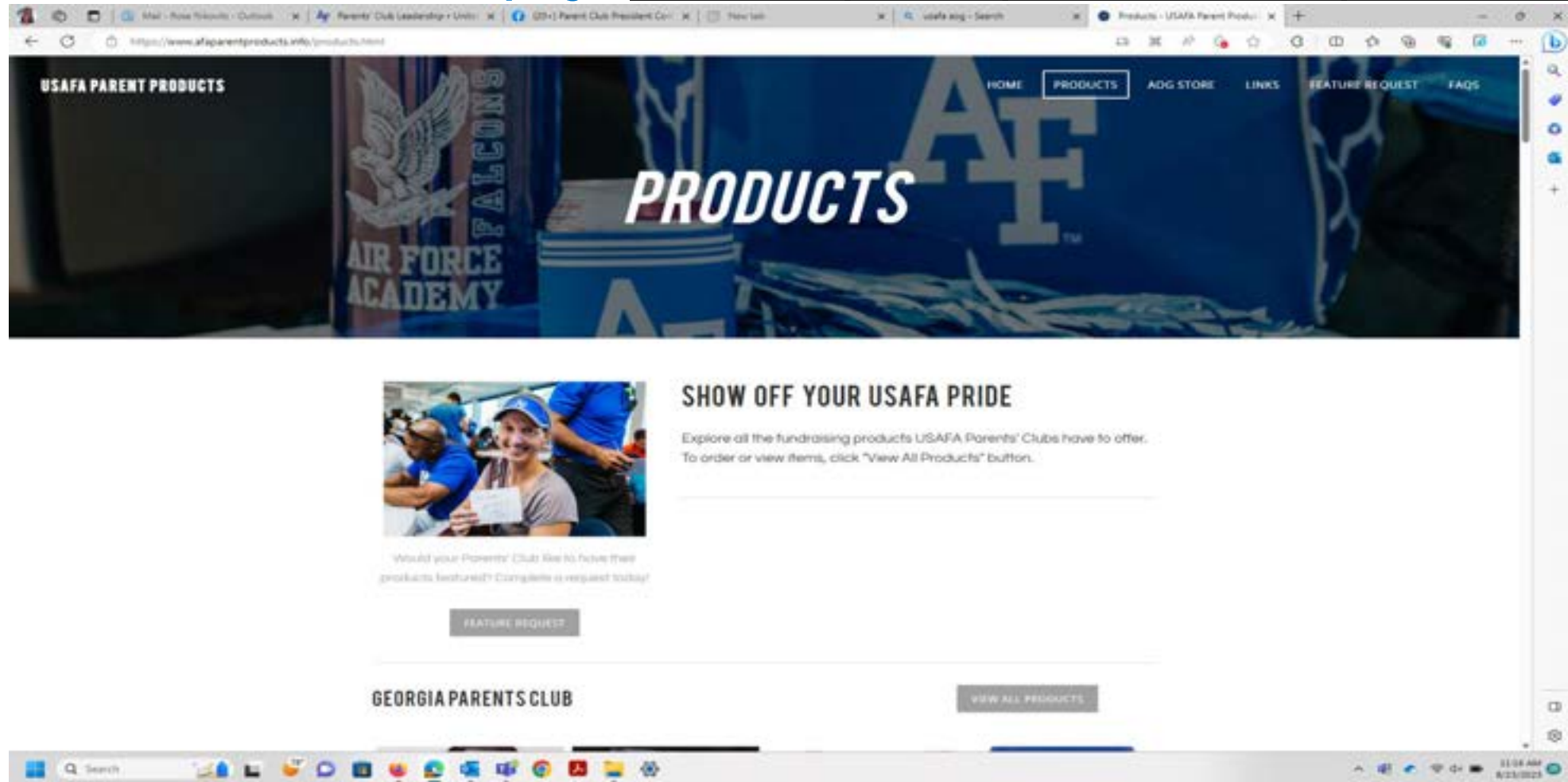
- USAFA Parent Webpage [www.usafa.edu/parents](http://www.usafa.edu/parents)
- USAFA Parents' Club Leadership Webpage
  - <https://www.usafa.edu/Parents>
- Parents' Club President FACEBOOK Community
  - <https://www.facebook.com/groups/ParentClubPresidentCommunity>
  
- We are your belly button for info!
- As parents, you represent USAFA, too!
  - We trust you to share accurate information
  - If unsure, contact the Parent Liaison Team

## USAFA Parents' Webpage [www.usafa.edu/parents](http://www.usafa.edu/parents)



The screenshot shows the USAFA Parents' Webpage. The browser address bar displays <http://www.usafa.edu/parents/>. The page features a navigation menu with links for VIRTUAL TOUR, BASK, PARENTS, GRADUATES, VISITORS, PREP SCHOOL, PARENTS' WEEKEND, and APPLY TODAY. Below this, a secondary menu includes ACADEMICS, ADMISSIONS, NEWS, RESEARCH, CADET LIFE, MILITARY, ATHLETICS, and ABOUT. The main content area is titled "PARENTS" and includes a large photograph of a diverse group of parents and cadets. Below the photo, the text reads: "We understand being the parent of a cadet isn't easy. Not only is your child being challenged to cope with the demands of college, but they must also balance rigorous military training to successfully graduate as Second Lieutenants in the United States Air and Space Forces. To ensure you have all the resources and knowledge to support your cadet during their academic career, we're here to help." A section titled "FREQUENTLY ASKED QUESTIONS" follows, with a sub-header: "Your role as a proud, supportive parent is an important one. To help you effectively communicate and support this new chapter of your cadet's life, we've compiled a list of the most commonly asked questions. Each cadet's experience is unique, so for all remaining questions we ask that you first reach out to them for the most timely and relevant information." A button labeled "FREQUENTLY ASKED QUESTIONS" is visible. At the bottom, a paragraph states: "Local parent clubs and class spirit committees are an essential part of the Academy experience, as they facilitate communication between the university and parents of cadets. These organizations provide opportunities to ask questions, voice opinions and grow personal networks, while supporting cadets by purchasing gifts and sponsoring morale events."

## USAFA AOG Parents' Webpage [www.afaparentproducts.info/products.htm](http://www.afaparentproducts.info/products.htm)



# Official Academy Social Media

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*USAFA.Official*



*USAFA Official*



*AF\_academy*



*AF\_academy*



*AF\_academy*



*U.S. Air Force Academy*

# Other social media sites

Parent sites (FB- private groups)

usafa\_supt (insta)

usafacommandant (insta)

usafa\_dean (insta)

AF\_falcons (insta, twitter, FB)

AF\_[sportsteam] (insta, twitter, FB)

Squadron Instagrams

Club accounts



## DO

- Stay connected with Official USAFA social media platforms
  - We will keep Parents' Club Presidents updated as quickly as we legally can
- Parents should check in with their cadet
- Contact us with immediate questions

## DON'T

- Spread rumors on social media
- Call AOC or Command Post to "see what's going on"
- Use club platforms to spread anything that isn't official or factual info
- Speculate or form negative opinions

## *Questions?*





